



*To raise awareness and provide support for those impacted by autism*



**March 2020**

# What's Coming Up?

May 2, 2020

Horses For Healing Farm

## 11th Annual AIM Walk

### Horses For Healing Open House



**Presents:**



Register at:

[www.aimnwa.org/aim-walk-2020](http://www.aimnwa.org/aim-walk-2020)

Shadow Valley Country Club

May 4, 2020

## Charity Golf Tournament

Register at:

[www.aimnwa.org/golf-tournament](http://www.aimnwa.org/golf-tournament)

**Presented**

**By:**



# AIM Community Partner

## The Counseling Affect

**Sara Campbell,  
MS LPC**

Sara Campbell, owner of The Counseling Affect, is a Licensed Professional Counselor who enjoys working with individuals and families affected by autism. Sara is also a mom of a 10 year old boy on the autism spectrum. Throughout her career, Sara has worked in a variety of therapeutic environments, including the Medical Home and Community Based Waiver Program. Prior to becoming a Licensed Professional Counselor, Sara practiced rehabilitation counseling.

While Sara offers therapy services to individuals ranging from 4 yrs-65 yrs, she says "My ideal clients are kids that are struggling with Autism, ADHD, Anxiety, Depression or other behavioral issues who need to learn better ways to cope".

At The Counseling Affect Sara also offers Autism Spectrum Training and Parent Education courses. In these courses she provides education and training to parents, families, professionals, and communities, related to differentiating between a meltdown and a tantrum, anxiety and ASD as well as other co-occurring disabilities.

The Counseling Affect recently started offering AutPlay® Therapy. While this might be a term many are not familiar with it seems to have a wide array of benefits. AutPlay Therapy is a play therapy and behavioral therapy-based treatment approach for working with children and adolescents affected by autism spectrum disorder (ASD) and other neurodevelopment disorders. Sara tells us, AutPlay protocol is designed to identify and increase skill deficits and functioning levels in children and adolescents with developmental delays. Typical treatment involves using structured play therapy interventions designed to build relationships, increase engagement, and strengthen skill deficits.



To learn more about Sara and The Counseling Affect  
Please visit them at  
[www.counselingaffect.com](http://www.counselingaffect.com)

# 11th Annual AIM Walk

## Event Details:

**When:**  
**Saturday, May 2, 2020**

**What Time:**  
**10:00 am- 1:00 pm**

**Where:**  
**Horses for Healing**  
**14673 Daniels Rd**  
**Bentonville, AR 72712**

## What to Expect

**LOTS OF FUN!!!**  
**Kids Corral**  
**Bounce Houses, Games,**  
**Sensory Tent**  
**Family Fun Walk**  
**Community Resource Fair**  
**Line Dancing**  
**Food & Drinks**  
**Horses For Healing Open House**  
**Horse Demonstrations**

**Howdy Partners!**

**Are you ready to start your  
AIM Walk team?**

**You can do it today by visiting  
[www.aimnwa.org/aim-walk-2020](http://www.aimnwa.org/aim-walk-2020)**

**There are some special instructions to follow in order  
for your Team Name to display correctly, so be sure  
and read carefully.**

# Contests at AIM Round-Up

## **AIM Walk Team**

**The AIM Walk Team to raise the most money  
will  
receive an award from AIM**

## **School Contest**

**The 3 School Teams to raise the  
most  
money will receive an AIM2Educate  
Grant for their school**

## **T-Shirt Contest**

**Design a Team T-shirt for the members for your team  
to wear to the AIM Walk, bring an extra shirt and for  
the contest, (you'll turn it into the contest station when  
you arrive at the walk) and the T-Shirt with the most  
votes will receive an award from AIM**

# Calling All Golfers!!!!



Wiggins Incorporated  
invites you to join them  
for a Charity Golf  
Tournament benefiting  
Autism Involves Me and  
Horses for Healing



Shadow Valley  
Country Club  
Monday, May 4th

Register at:

[www.aimnwa.org/golf-tournament](http://www.aimnwa.org/golf-tournament)

# Meet The AIM Team



Michael Wallace  
Executive Chairman



Paula George  
Executive Director



Tim Roat  
President



Alan Rutledge  
Vice President



Matt Bradford  
Secretary



Vannesa Boomer  
Community/Volunteer Chair



Rick Carlson  
Community/Volunteer Co-Chair



Jacci Zaerr  
Board Member



Shanise Weatherman  
Board Member

# Stay Connected

By Following Us On Social Media



@aimeveryday



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@aimeveryday



[www.facebook.com/AIMEVERYDAY](http://www.facebook.com/AIMEVERYDAY)

## AIM COMMUNITY PARTNERS

The Counseling Affect

4241 Gabel Dr 2B

Fayetteville, AR 72703

[www.counselingaffect.com](http://www.counselingaffect.com)

479-430-2323

Kitchens Counseling

34 N Colt Square Suite 3

Fayetteville, AR 72703

[www.kitchenscounselingservices.com](http://www.kitchenscounselingservices.com)

479-200-0965

Kids SPOT, LLC

105 S. Blair St

Springdale, AR 72764

[www.kidsspotllc.com](http://www.kidsspotllc.com)

479-259-2339

PlayStrong Pediatric Therapy

3625 W, Chestnut

Rogers, AR 72756

[www.playstrongtherapy.com](http://www.playstrongtherapy.com)

479-246-0101

208 North Walton Blvd.

Suite 9

Bentonville, AR 72712

[www.aimnwa.org](http://www.aimnwa.org)