

A photograph showing several hands of different ages and skin tones joined together in a circle, symbolizing unity and support. The background is blurred with colorful shapes.

AIM2Help

*July 2020*

# Community Partner:



PlayStrong Pediatric Therapy is an outpatient therapy group who serves children from birth through 21 years of age. PlayStrong specializes in physical, occupational, and speech therapy. We strive to maintain a family environment, and our heart is to serve each client like they are a member of our own family. PlayStrong has been established in Rogers since 2014 and we are excited to announce our second location has opened in Centerton this year. Therapy can be provided in a variety of settings including, services in our clinics, home, daycare and we are now providing teletherapy.

Physical therapy focuses on gross motor skills, including crucial developmental abilities such as learning to walk, run, and jump. Gross motor skills also play an important role in peer play and the organization of the child's developing neuromuscular system.

Physical therapy addresses but is not limited to:

- Serial Casting •Kinesio Taping •Toe Walking •Orthotic Management •Torticollis •Theratogs •Gross Motor Delays

Occupational therapy helps the child to learn everyday activities such as dressing, brushing teeth, and shoe tying. Our therapists can also assist children with sensory processing disorders or handwriting difficulties.

Occupational Therapy addresses but is not limited to:

- Sensory Processing •Therapeutic Listening •Sensory Diets. •Self-care/ADL •Handwriting •Fine Motor Delays

Speech therapy aids the child in acquiring and understanding language, working on word articulation and problem solving. In addition, our speech therapists have training for feeding problems and social difficulties.

Speech therapy addresses but is not limited to:

- Expressive/Receptive Speech Delay •Apraxia •Tongue Thrust •Stuttering •Feeding •Social Communication

Please give us a call at 479-246-0101 if we can assist your family in any way.

We are happy to provide free screenings for all disciplines.



Our mission is for every child to be able to reach their highest potential and PLAYSTRONG!





# AIM2Help Grants

Raising a child with autism has proven to be very costly. The AIM2Help grant program was formed in 2010 in an effort to offset some of the financial constraints that a family incurs while also being beneficial to the individual with autism. Through the AIM2Help grant program a family can apply for a wide variety of items or services.

In 2020 AIM decided to focus on sensory and educational needs of the families we serve. Thanks to the support of the Walmart Optical Lab 17 applicants received items such as trampolines, compression clothing, therapy swings, sensory lamps, chew necklaces, spin discs, climbing equipment, and a host of other sensory items.



Since 2010 AIM has awarded over \$100,000.00 to families in Benton and Washington Counties through the AIM2Help Grants.

And guess what... WE AREN'T FINISHED!!!

On July 15th AIM2Help applications will be open once again. Thanks to the support of the Arkansas Community Foundation we will be able to assist more families with sensory and educational items!

## Community Heroes

NW Arkansas is full of heroes just like Tina Goodlet and Janell Golden, who are employees of the Cave Springs Post Office. On Friday, June 26th we were happy to recognize these ladies as Community Heroes and thank them for their continued support.



Thank you for making a  
**DIFFERENCE**

Pictured left to right  
Paula George, Tina Goodlet,  
Janell Golden, and Riana Thomas





**208 N Walton Blvd**

**Suite 9**

**Bentonville, AR 72712**

**[www.aimnwa.org](http://www.aimnwa.org)**

**479-381-5570**

Follow us on Social Media



@aimeveryday



@aimeveryday



@aimeveryday



[www.facebook.com/AIMEVERYDAY](http://www.facebook.com/AIMEVERYDAY)

## AIM Community Partners

### Kitchens Counseling

34 N Colt Square Suite 3  
Fayetteville, AR 72703

479-200-0965

[www.kitchenscounselingservices.com](http://www.kitchenscounselingservices.com)

### The Counseling Affect

4241 Gabel Dr 2B  
Fayetteville, AR 72703

479-430-2323

[www.counselingaffect.com](http://www.counselingaffect.com)

### Kids SPOT, LLC

105 S. Blair St  
Springdale, AR 72764

479-259-2339

[www.kidsspotllc.com](http://www.kidsspotllc.com)

### PlayStrong Pediatric Therapy

3625 W, Chestnut  
Rogers, AR 72756

479-246-0101

[www.playstrongtherapy.com](http://www.playstrongtherapy.com)

### BlueSprig Pediatrics

2601 N Walton Blvd Suite 1  
Bentonville, AR 72712

479-802-4798

3155 N College Ave, Ste 108  
Fayetteville, AR 72703

479-957-9121

[www.bluesprigautism.com](http://www.bluesprigautism.com)

If you are interested in becoming an AIM Community Partner  
contact us at [Paula.George@aimnwa.org](mailto:Paula.George@aimnwa.org)